

Display Division KYOCERA Industrial Ceramics Corporation 46723 Five Mile Road Plymouth, MI 48170 USA Tel: 734-416-8500 Fax: 734-416-8520

### **Product Change Notification**

Date: June 16<sup>th</sup>, 2015

Dear Valued Customer,

Thank you for choosing KYOCERA as your LCD solution provider. We appreciate the opportunity to support your business. This letter is to inform you of a material change on one of our TFT-LCD products. Please kindly refer to the details below:

#### 1. Product:

Current: T-55785GD070J-LW-AFN New : T-55785GD070J-LW-AGN

#### 2. Reason for ECN:

To improve the LED backlight unit performance, we made a design change by using higher efficiency LED chip (No change of supplier.) and produce the backlight module in-house.

As a result, the LED power consumption decreased from 6.24W to 4.56W, while the brightness remains at 1000nits.

Pease refer page 2 for the details of the change and reliability test result.

### 3. Schedule

- Sample for Evaluation: Now
- Specification: Now
- Mass Production: Est. AUG 2015 (Product will be running change once the AFN stock is depleted.)

Thank you in advance for your understanding and cooperation. If you have any questions, please contact your KYOCERA sales representative.

Sincerely yours,

KYOCERA Industrial Ceramics Inc Display Division

## 2.1. Current Consumption

### Current:

| ltem                |    | Symbol          | Condition | Min. | Тур.  | Max.  | Unit |
|---------------------|----|-----------------|-----------|------|-------|-------|------|
| Supply voltage      | 1) | V <sub>IN</sub> | -         | 10.8 | 12.0  | 13.2  | V    |
| Current consumption |    | I <sub>IN</sub> | 2)        | -    | (520) | (680) | mA   |

New:

| ltem                |    | Symbol          | Condition | Min. | Тур.  | Max.  | Unit |
|---------------------|----|-----------------|-----------|------|-------|-------|------|
| Supply voltage      | 1) | V <sub>IN</sub> | -         | 10.8 | 12.0  | 13.2  | V    |
| Current consumption |    | I <sub>IN</sub> | 2)        | -    | (380) | (550) | mA   |

# 2.2. Design of the rear side



4. Location of LED-FPC is changed as the BL location is changed.

# 2.3. Reliability Test Result

| Test item                            | Test condition                       | Test time  | Judgement  |   |  |
|--------------------------------------|--------------------------------------|------------|--|---|--|
| High temp.<br>atmosphere             | 80°C                                 | (240h)     | Display function<br>Display quality<br>Current consumption | : No defect<br>: No defect<br>: No defect |  |
| Low temp.<br>atmosphere              | ·30°C                                | (240h)     | Display function<br>Display quality<br>Current consumption | : No defect<br>: No defect<br>: No defect |  |
| High temp.<br>humidity<br>atmosphere | 40℃ 90% RH                           | (240h)     | Display function<br>Display quality<br>Current consumption | : No defect<br>: No defect<br>: No defect |  |
| Temp. cycle                          | ·30°C 0.5h<br>R.T. 0.5h<br>80°C 0.5h | (10cycles) | Display function<br>Display quality<br>Current consumption | : No defect<br>: No defect<br>: No defect |  |
| High temp.<br>operation              | 80°C                                 | (500h)     | Display function<br>Display quality<br>Current consumption | : No defect<br>: No defect<br>: No defect |  |